

# Hello, I'm Patrick Osaji

## MULTIMEDIA ARTIST

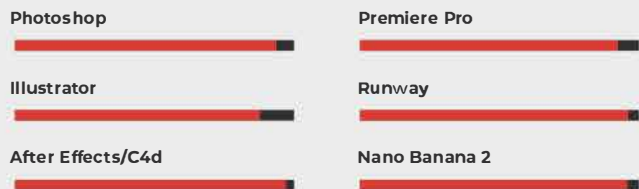
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## Profile

A results-oriented professional with 15+ years of experience in digital marketing, promotions, advertising and customer engagement. Excelling at leveraging data-driven insights to optimize brand visibility and performance, I demonstrate a strong proficiency in managing multi-channel campaigns and fostering strategic partnerships to drive business growth. With a commitment to continuous learning and professional development, I'm dedicated to delivering high-quality solutions that align with organizational objectives and enhance the overall user experience...and lets face it, your bottom line. \$\$\$

## Skills & Ai Expertise



## Education

- 2008 - 2011**  
**The Illinois Institute of Art - Chicago**  
*B.A. Fine Arts:*  
*Visual FX / Motion Graphics*
- 2005 - 2007**  
**Miami Int. Univ. of Art & Design**  
*Graphic Design / Motion Graphics*

## Career Experience

**2024 - Present**

**Art Director**

**Boost Mobile / Denver, CO**

Oversaw the creative process from concept to execution, ensuring that every piece of content, from social media assets to retail displays, reflected the brand's commitment to accessibility and innovation. Managed the visual evolution of a Dish Network brand by crafting high-energy campaigns that resonate with a fast-paced, digital-first audience

**2021 - 2023**

**Sr. Multimedia Designer**

**Experian Employer Services / Remote, US**

Led the creative execution of high-quality animations and video content into clear, engaging visual stories that enhanced the user experience across their digital ecosystem.

**2016 - 2020**

**Sr. Motion Graphics Artist**

**MGM Resorts International / Las Vegas, NV**

In this leadership-driven role, We elevated the brand's luxury aesthetic by crafting high-end cinematic designs and animations that captivated audiences across global resorts, digital LED displays and immersive guest environments.

**2012 - 2015**

**Motion Graphics Designer/Video Editor**  
**Havas / Chicago, IL**

Integrated seamless storytelling with high-end animation to create compelling content for iconic brands. Produce polished, impactful video assets that drove meaningful connections across diverse digital and social platforms.

**2010 - 2012**

**Motion Graphic Designer/Graphic Designer**  
**Wilson Dow Group / Chicago, IL**

Crafted immersive visual stories and dynamic content that brought large-scale brand experiences to life. Blended high-level graphic designs with fluid animations to engage live and virtual audiences.

**2008 - 2010**

**Motion Graphic Artist/Graphic Designer**  
**Carol H Williams Advertising / Chicago, IL**

Produced culturally resonant visual identities that celebrated diversity and spoke authentically to the multicultural marketplace. Worked with creative directors to execute bold, insight-driven designs across print and digital media.

**2008 - Present**

**Freelance Motion Graphic Designer**  
**Creative Circle Network / Chicago, IL**

Collaborated with diverse clients to transform static concepts into high-impact visual narratives.